

Align Your Passion, Purpose & Power for 2010!
A Day With Janet Attwood
January 16, 2010

RE: An Exclusive Invitation to Participate as a Strategic Partner and Sponsor

We are pleased to extend to you an invitation to join us as a strategic partner as we gear up to deliver a profound event within our community.

Align Your Passion, Purpose & Power for 2010 is designed to inspire incredible growth, community spirit, and positive change. This event will bring individuals of all ages together with business, industry, and community groups to explore ways to build a healthier and passion filled society, together! To learn more, please see the attachment.

Our community, and our society at large, is in need of rejuvenation and inspiration. Many of us are in need of positive change and greater alignment, with our Passion, Purpose, and Power.

As sponsors of this event, Charmaine Hammond and Debra Kasowski recognize this need and are preparing to deliver a highly motivating conference event on January 16, 2010. This event will be preceded the evening prior, for VIP attendees.

It has been a difficult year for many businesses, families and individuals. **Janet Attwood**, New York Times bestselling author of **The Passion Test** will reignite our community with spirit, empowering individuals as they move into a new year, while serving to re-energize employees and businesses at this very critical time—a time when it is needed most!

In keeping with our spirit of giving, event attendees will be invited and encouraged to donate non-perishable food items and blankets that will be forwarded on to the Food Bank and the Edmonton Emergency Relief Services for the Warmth Campaign.

Will you consider joining us? We are currently seeking community partners to sponsor this event.

For your sponsorship contribution, your logo will be featured in the sponsorship slideshow that will be displayed on a large format screen at intermission, prior to and following the event. You will also receive specific acknowledgement at commencement of the event. In addition, your logo will be featured within our various forms of event marketing, including websites, print materials, and event signage. More detailed information can be found in the attached sponsorship details. Finally, sponsors will receive complimentary VIP tickets to attend the VIP Private Passion Reception and Concert featuring musician and song writer Justin Hines, and international speaker Janet Attwood on the evening prior to the full day event (January 15, 2010).

Please join us in our quest to build a stronger community— together! Your support, either financial or in-kind, will help to ensure this event is both accessible and successful, while making a difference in the lives of those that need it most. Dare to live the power of positive change!

We thank you in advance for your kind consideration toward making a commitment to support this important and exciting initiative.

With enthusiasm,

Charmaine Hammond, MA, BA, RSW
President Hammond International Inc.
780-464-3828 charmaine@hammondgroup.biz

Debra Kasowski, RN BScN
CEO The Millionaire Woman
Debra@themillionairewoman.com

SPONSORSHIP OPPORTUNITIES

Align Your Passion, Purpose & Power for 2010!

Platinum Sponsor

\$7500

Platinum sponsors will enjoy partial exclusivity as one of two Platinum Sponsors at this event. Exclusive benefits include sponsor recognition for the VIP Private Passion Reception and Concert featuring Justin Hines and a meet and greet with Janet Attwood.

Additional Benefits, Platinum Sponsorship:

- Name and logo recognition as one of two (2) Platinum Sponsors, prior to and during the event, including Key Sponsorship of the VIP Private Passion Reception and Concert featuring Justin Hines and a meet and greet with Janet Attwood.
- 8 Invitations for the VIP Private Passion Reception and Concert
- 8 VIP reserved seats for the full day Conference, including Lunch
- 4 copies of The Passion Test book
- A photograph with Janet Attwood

Gold Sponsor

\$5000

Gold sponsors will enjoy partial exclusivity as one of five (5) Gold sponsors for the event. Exclusive benefits at the Gold Level include your choice of sponsoring either the lunch or refreshment service.

Additional Benefits, Gold Sponsorship:

- Name and logo recognition as one of five (5) Gold Sponsors, prior to and during the event
- Sponsorship acknowledgement the lunch and refreshment services
- 6 Invitations for the VIP Private Passion Reception and Concert
- 6 VIP reserved seats for the full day Conference, including Lunch
- A photograph with Janet Attwood

Silver Sponsor

\$3000

Benefits, Silver Sponsorship:

- Name and logo recognition as one of six (6) Silver Sponsors, prior to and during the event
- Sponsorship acknowledgement for the wellness breaks
- 4 Invitations for the VIP Private Passion Reception and Concert
- 4 VIP reserved seats for the full day Conference, including Lunch

SPONSORSHIP OPPORTUNITIES

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Passion Sponsorship

\$1000

Benefits, Passion Sponsorship:

- Name and logo recognition as a Passion Sponsor, prior to and during the event
- 2 Invitations for the VIP Private Passion Reception and Concert
- 2 VIP reserved seats for the full day Conference, including Lunch

Emerging Leader Sponsor

\$1000

- Opportunity for the two emerging leaders (ages 16-21) that you will sponsor to meet Janet Attwood
- An Invitation for 2 Emerging Leaders OR Yourself and an Emerging Leader for the VIP Private Passion Reception and Concert event on the preceding Friday night
- 2 VIP reserved seats for 2 Emerging Leaders OR Yourself and an Emerging Leader for the full day Conference, including Lunch

In Kind Contributions

Following are just a few examples of our current "in kind" contribution needs:

- Delegate bags
- Marketing
- Event prizes
- Name badges
- Pens and note pads
- Water bottles
- Delegate gifts
- Volunteer at the event

Contact Chris at 780-464-3828 for information about sponsorship.